## ****Sample Sales Proposal****

ABC Pvt Ltd is serving its client base for 25years and always appreciated for its customer satisfaction. We are delivering full range of inventory software and electronic media storage for years.

**Name of the product and services:**

* UVW ProGameMaker software Version 3.1
* Service after installation and post-installation support.

**Purpose**: Be it professional or novice anyone can design games easily by the help of this software.

**Targeted Client:** The chiefly targeted clients of this product are IT, software or gaming companies designing or manufacturing games software.

**Features of the software on which the sales will be emphasized on:** This particular software is advanced than any other game making tools available till date in the market. Its distinguishing features are- co-ordination with available graphic tools like Adobe Photoshop, minimum coding and highly appealing User Interface.

**Modes of Publicity:** Chief source of publicity for this product is the company’s website itself.

**Date of the product launch:** 1st September 2011

**Price of the product**: $76 (to be charged by company to its prospective clients)

**Availability:** A free and limited version of the product would be available at any of the software downloading sites. For full version contact our company or purchase it from our authorized dealers in the market.

A trail usage for 15 days would be provided on download of the free version.